



**Ghaya
Institute of
Design**

NID | NIFT | IIT COACHING

ABOUT US

Design is everywhere; physical spaces, virtual spaces, illustrations, graphics, and photographs all together influence our daily decisions. The need for designers has always been on a rise. It's high time for the creative minds to move out of the typical tale of joining medicine or engineering after 12th. Wherein Ghaya will provide you a platform to your dream design career and enjoy what you do as designers !

Ghaya Institute of Design (GID) is for aspirants, simplifying their pathway to UG (B.Des) entrance exams of NID, NIFT, and IIT (UCEED).



VISION

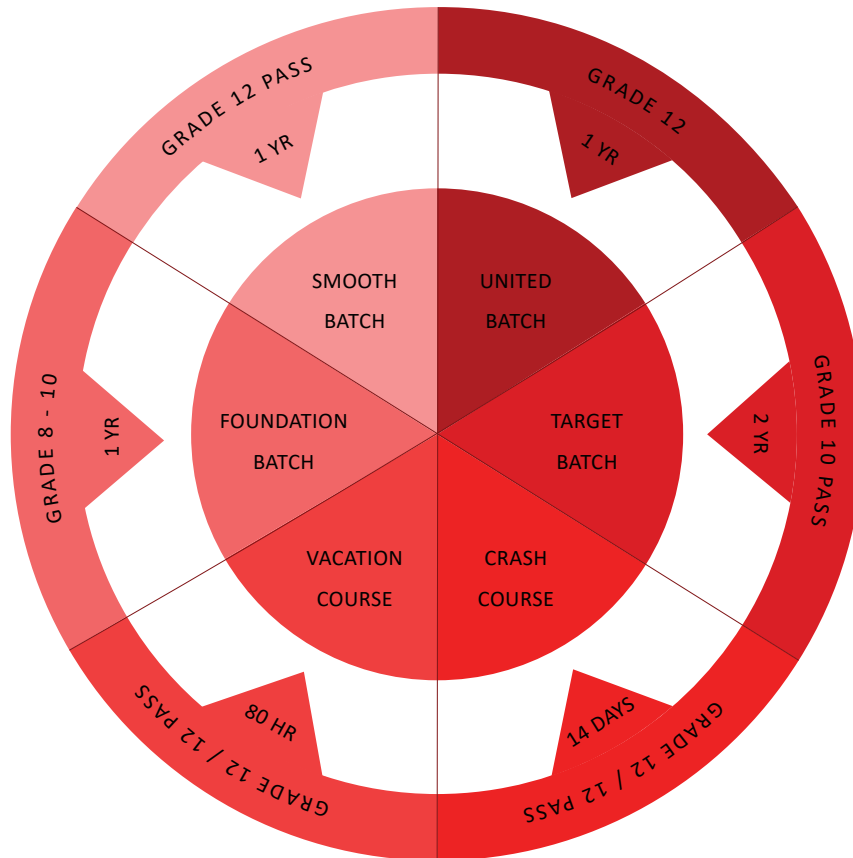
Our vision is to explore the creative talents of children in our region of Kerala and aid them to initiate a successful career in the field of design. We steadily endeavour and impart an inherent desire in the students to meet the high expectations they have set for themselves.



MISSION

We are committed to delivering excellent practice-based training programs coupled with well-researched study materials to ensure great success for our students. Knowing what drives the competitive exam, we implement distinct varieties of course-related support and provide every possible opportunity and learning facilities to groom our students to perform their best.

COURSES



SCHOLARSHIP

To prepare for the design entrance, Ghaya conducts an yearly scholarship exam, where students can even get upto 100% scholarship.

Our aim is to find the most creative ones and give them a better opportunity by identifying their talents.

The scholarship exam is **totally free of cost**. The exam consists of both general and creative aptitude. We recommend that a student willing to take admissions at design colleges must attempt our scholarship exam to know your aptitude and continue your onward preparation with the best trainers at Ghaya Institute. We are a call away for you to get this great opportunity.

100%
scholarship

MODULE

DRAWING BASIC

Developing drawing skills through hand-eye coordination, easy tricks to learn drawing, time management with quality sketches, shading, anatomy, product sketches, outdoor sketching sessions, introduction to various colour medium such as water colour, acrylics, soft pastels and so on.

DESIGN FOUNDATION

To create an understanding on how **design influence us in our daily routine**. Worksheets, activities and guest faculty lectures based on various design aspects will be covered. Some of the topics covered are design principles and awareness, problem solving, sustainable thinking, creative solutions and visual communication.

VISUALISATION & LOGICAL REASONING

Use of 3D softwares and others can give better understanding of each topic under visual sense and spatial skill development. Analysis and **step by step solutions** of previous year questions are part of this preparation.

GENERAL APTITUDE TEST

A revision of qualitative maths, analytical reasoning, english, general knowledge and **current affairs** are included in the module.

MOCK TEST PAPERS

A monthly evaluation on subjects through test papers is conducted regularly. Mock test papers with a **real exam atmosphere** are provided to avoid last moment rush and attempt exam stress free.

PORTFOLIO PREPARATION

Guidance and proper **one on one feedback** on portfolio preparation. Enriching the final output with exploration on various design and art fields, including **proper documentation guidelines**. Inculcating an interest area of the student and helping them work towards their desired design area.

STUDIO TEST

Phase 2 workshop is created and conducted by **alumni from NID and NIFT**. The workshop covers studio test coaching and the last 5 years exercises and mock situation tests.

WHY ?

NID

The National Institute of Design is internationally acclaimed as one of the finest educational and research institutions for Industrial, Communication, Textile and IT Integrated (Experiential) Design. It is an autonomous institution under the aegis of the Ministry of Commerce and Industry, Government of India.

NIFT

National Institute of Fashion Technology (NIFT) comes under the Ministry of Textiles. This institute has been serving professional human resources to various industries within and across the country. NIFT has various centres across India, in Kerala the institute is located at Kannur.

IIT - IDC

In the emerging socio-economic-cultural scene, IDC intends to play an important role. The concern at IDC for the problems at the grass-root level in developing economies has led to efforts in solving such problems with design as a means and a tool.

GHAYA

We believe that each student is potential enough to achieve what they have dreamt of. In this creative field of education, GID ensures that each ambitious student of ours gets the basic knowledge and education to design fields, in order to attain the best institutes available and flourish in their career.



TESTIMONIALS

NIFT BHOPAL



SHUHAIB
VAVATT



A great experience. Good faculties, proper guidance and all are very friendly. I really enjoyed everything.

NID VIJAYAWADA



MOHD
FADHIL



Anyone who is looking for design entrance preparation, I would ensure that ghaya is the best place to begin with.

NIFT HYDERABAD



PRANAV
PC



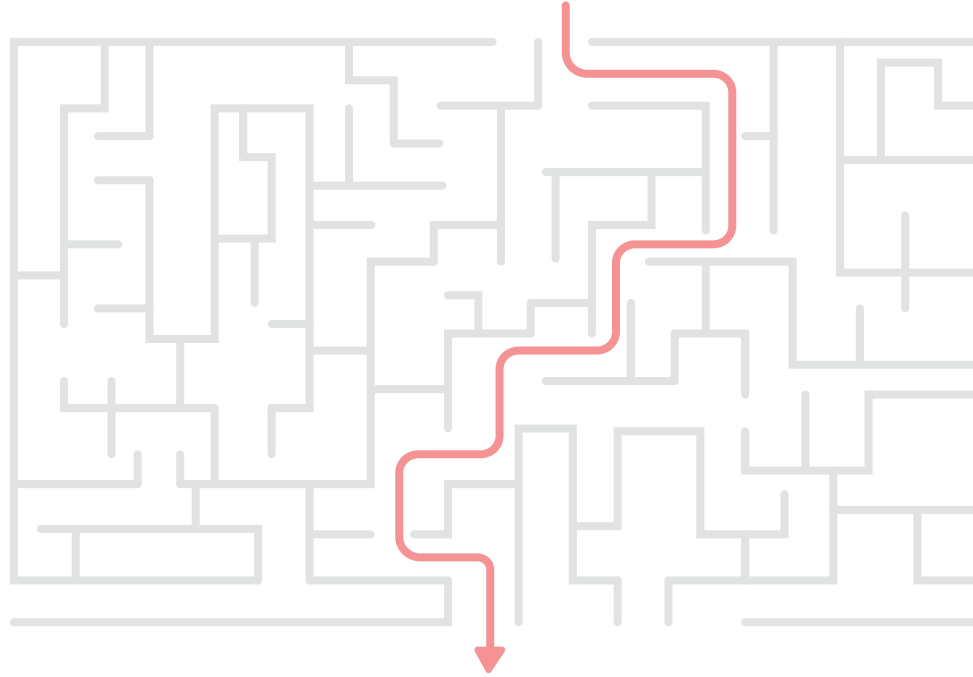
Helped a lot to attain my goal. Thanks a lot to all Members of Ghaya Institution

FACILITIES



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ENTRANCE TO THE BEST DESIGN CAREER



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